

Adaptive's MEDIAMaster line of digital billboards now comes with a versatile, web-based solution for complete control: **MEDIAMaster LIVE!**

Whether your network spans the county or the country, **MEDIAMaster LIVE** can handle all your needs, from monitoring, to content management, to scheduling, to reporting, making your transition to digital billboards easy...and profitable.



### Clean, intuitive interface makes it easy for anyone to become a Media Mogul!

- Billboard owners: **MEDIAMaster LIVE** meets your needs and your advertiser's needs in one simple system!
- Manage time slots and ad approvals in a streamlined process
- Flexible enough to accommodate last minute changes or emergency information
- Network-wide automatic monitoring of the "health" of all your boards.
- Powerful reporting capabilities provide accurate and easy-to-read proof-of-play data.

